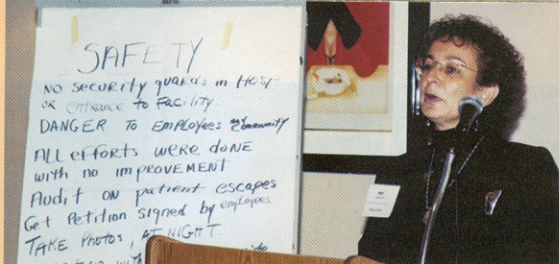


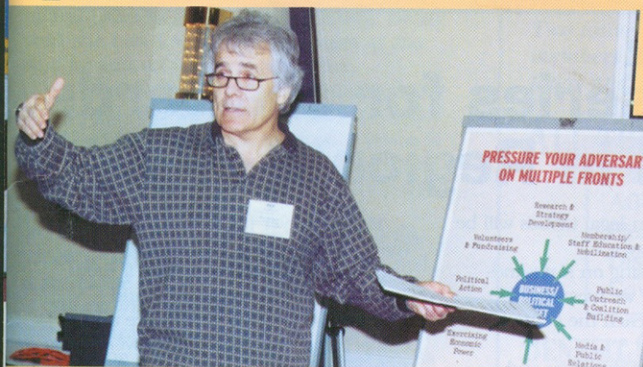
SHARING THE NEWS – PEF activist Susan Sober reports on workshop activities at the March PEF Region 10 Leadership Conference in Suffern.

— Photo by Ken Dischel



## Annual leadership training attracts 70

# Region 10 conference puts focus on mobilizing



**TACTICS – Guest Speaker Ray Rogers gives a lesson in campaign tactics at the PEF Region 10 Leadership Conference held in March in Suffern.**

— Photo by Bill Sachs

By **SHERRY HALBROOK**

“Mobilizing for power and success in the new millennium” was the theme of the annual Region 10 Leadership Conference held in mid-March.

Approximately 70 participants traveled to Suffern for the weekend event that was jam-packed with speakers and workshops.

“We had a fabulous keynote speaker,” said Region 10 Coordinator Jennifer Faucher, referring to Ray Rogers, the executive director of Corporate Campaigns Inc.

“He worked on the recent contract campaign for the Transport Workers Union,” Faucher said. “He had developed a five-phase plan for that campaign, but the negotiations were settled

after just the first phase.

“Ray is such a dynamic speaker, he got very good reviews from my members and guests at the conference,” Faucher added.

The conference also included three mobilizing workshops, including one on developing effective strategies that was just for council leaders, another on mobilizing around health and safety issues and a third on mobilizing for political action.

Guest speaker Denise Caldwell, political director of the state Democratic Committee, put the need for organizing members into an effective political force into sharp focus.

With Campaign 2000 off to an early and contentious start in New York State, Caldwell told the PEF activists they could play an important role in shaping the outcome in November if they mobilize large numbers of members behind the

candidates they support in key campaigns.

Caldwell also reported that she is already working with PEF and the state Democratic Committee to formulate a proposed plank for the national party platform that would recognize and defend the vital and unique place of public service in America.

Faucher took time at the conference to recognize three members of *The Communicator’s* dedicated corps of volunteer member photographers. Surprised with certificates of appreciation from Region 10 were Bill Sachs, and two Region 11 members — Olubiya Sehindemi and Ken Dischel.

In addition to the guest speakers and photographers, Faucher said she had indispensable help from her fellow regional coordinators, union staff and the Region 10 program and training committees.

“Region 9 Coordinator Neila Cardus, Region 11 Coordinator Pat Baker and Region 12 Coordinator Ruth Gaines all came to help conduct the mobilization training,” Faucher said. The trainers also included Bob Jackson, who heads PEF field services downstate, PEF Political Director Bob Bain, and Geraldine Thornton and Shawn Bobb from the union’s Health and Safety Department.

“Bernice Jones and the other members of our program committee — Marion Fox, Julio Munoz and Sara Mack — did a terrific job,” Faucher said, “as did Teresa Snyder and Vermetta Chesimard from our Region 10 training committee.

“This event was really a wonderful team effort.”



**CALDWELL**

**LEADERSHIP – Bernice Jones, chair of the PEF Region 10 Program Committee addresses the region’s Leadership Conference in March. — Photo by Ken Dischel (Inset photo by Bill Sachs)**

